Season of Sharing

THE PURPOSE

When members of a community work together to address the needs of their most vulnerable citizens, they spark change that endures well beyond the holiday season. Season of Sharing is a partnership between the Herald-Tribune Media Group and the Community Foundation of Sarasota County that each year inspires our caring community to donate to help families regain stability in the face of unforeseen disasters, be it hurricanes, Red Tide, economic downturns, or even a global pandemic. Season of Sharing helps individuals and families from Sarasota, Manatee, Charlotte, and DeSoto counties in Florida. Funds may be used for rent or mortgage, utility bills, childcare, transportation, food vouchers, or other crucial expenses.

STRENGTHENING THE IMPACT

To strengthen community generosity, The Patterson Foundation has provided $7.5 million in matching funds for several consecutive years to support Season of Sharing. The campaign has raised more than $38 million to help more than 44,500 people get back on their feet.

We donated $500 to the community Foundation of Sarasota County (https://www.cfsarasota.org/)

The Patterson Foundation (https://www.thepattersonfoundation.org/) matched our donation.